



F A Qs

<p>Why should I post to my friends and followers (F&Fs) about Popularity?</p>	<ol style="list-style-type: none"> 1. Look smart. All your F&Fs use social media. You want your F&Fs to be up to date on latest trends. If they hear about it from you first – they know they can rely on you to bring them the latest info 2. Reward your friends & followers (F&Fs). Giving an Intro Code to your F&Fs is like giving them the key to a new social network and opening up an opportunity to potentially have an ownership stake in Popularity (via receiving stock in its parent company in exchange for signing up on Popularity). 3. Prestige. Only a limited number of first to register users will earn shares of stock as a reward in exchange for signing up on Popularity (see the conditions and limitations and the fact that offers are made only to eligible users and only via an offering document). 4. Earn stock too. Not only will your F&Fs potentially receive stock as described above – you will also receive up to 25% of the total shares issued to your F&Fs who are part of the first users to register with Popularity. As an example, if your friends and followers collectively earn 1,000 shares, you may earn 250 shares and If they collectively earn 1,000,000 shares, you may earn 250,000 shares.
<p>Who is eligible?</p>	<p>You must be 18 or older to get a Code. And you must be a citizen or permanent resident of one of the eligible countries (see below).</p>
<p>What’s the catch?</p>	<p>Just share the Code with your F&Fs and agree do what you already do - post to Popularity the same content you post on other social networks, like Instagram, Facebook, Twitter and LinkedIn. Your posting to Popularity must continue until at least June 30, 2022. It costs you nothing to register with Popularity or to post on Popularity and connect with F&Fs on Popularity.</p>
<p>What’s so special about Popularity?</p>	<p>We believe that Popularity has the potential of massively disrupting the traditional social networks. We believe that the old networks have taken all users data and contributions and given nothing back to users.</p>
<p>How does it work?</p>	<p>Signup as an influencer. You will get a Popularity Invite Code (aka Referral Code or just a Code) that is good for 48 hours. After 48 hours it expires unless at least 100 people have used it in that time period to request an invitation. Codes can only be sent to individuals via email or text – do not posted publicly for access by people you don’t know. We reserve the right to revoke the Code and decline to provide you with any ownership interest in Popularity (see below) if you breach these terms.</p>
<p>I only post when I get paid cash.</p>	<p>That’s okay. Some influencers only post for cash. However, we plan to allow you to earn shares of stock in exchange for posting and for promoting Popularity.</p>



<p>Can you provide a sample of what I can post?</p>	<p>Below is a sample post – you can revise it anyway you want. It’s good to be creative.</p> <p>Post to Tik-Tok, Instagram, Facebook, Linkedin or Twitter.</p> <p>_____</p> <p>BIG NEWS. I just found out about a new social network called Popularity. I think it’s gonna be huge because it’s approach is to allow the first users to register and set up a user profile to earn 100 shares of stock as a reward. There is no purchase necessary. It’s ike an airdrop of stock. Finally, users can have ownership of their social network. It’s not open yet – you need to signup to get an invitation. One more thing – if you sign up with an Invite Code you get double the shares stock, 200 shares. Guess what? I have a Invite Code. Use my Code _____. Then sign up right away because the code expires in 48 hours. Go to... signup.popularity.com.</p> <p>Also, EVERY POST must contain the following Disclosure (you can put a screen shot up on the video or the message – but it must contain it. You will get no stock if the Disclosure is not in your post.</p> <ul style="list-style-type: none"> ➤ This is not our decision – it is a legal requirement <p>DISCLOSURE NOTICE: POP unLimited (the “Company” or the “Issuer”) is the parent company of Popularity Inc. and is considering an offering of securities exempt from registration under the Securities Act of 1933, as amended (the “33 Act’), but has not determined a specific exemption from registration the Issuer intends to rely on for the subsequent offer and sale of the securities and is testing the waters under Regulation A and Regulation CF of the 33Act. This process allows companies to determine whether there may be interest in an eventual offering of its securities. No money or other consideration is being solicited; and if sent in response, it will not be accepted. No offer to buy the securities can be accepted and no part of the purchase price can be received until an offering statement is qualified, and any such offer may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of its acceptance given after the qualification date. A person’s indication of interest involves no obligation or commitment of any kind. The Issuer is not under any obligation to make an offering. The Issuer may choose to make an offering to some, but not all, of the people who indicate an interest in investing or in otherwise receiving shares, and that offering may not be made under Regulation A. For example, the Issuer may determine to proceed with an offering under Regulation Crowdfunding (“Reg CF”). If the Issuer proceeds with a Reg CF offering, no offer to buy securities will be accepted, and no part of the purchase price will be received until a Form C is filed and, then, will only be accepted through the platform the Company conducts its Reg CF offering on. However, if the Issuer elects to make an offering under Regulation A, it will only be able to make sales after it has filed an offering statement with the Securities and Exchange Commission (“SEC”) and only after the SEC has qualified such an offering statement. The information in the offering statement will be more complete than the test-the-waters materials and could differ in important ways. You must read the offering statement filed with the SEC before investing or receiving shares in the Issuer. Any indication of interest provided by you in response to this communication carries no obligation or commitment of any kind. No offer to buy the securities can be accepted and no part of the purchase price can be received until the Issuer determines the exemption under which the offering is intended to be conducted, and where applicable, the filing, disclosure, or qualification requirements of such exemption are met. For each person who uses an Invitation Code to signup, the person who was assigned the code by Pop Unlimited will qualify to potentially be able to receive fifty shares of stock in Pop Unlimited as compensation, however shares are payable only if there is sufficient interest to move forward with an offering, meaning at least one million people registering for the network in order for any shares to be issued.</p>
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<p>Do you pay content providers ?</p>	<p>We aim to provide stock as payment to content providers in exchange for their advertising services. We plan to pay 1 share for every 10,000 views on Popularity and we intend to round up in the first 6 months and round down afterward.</p>																																
<p>Any potential for strategic partnership?</p>	<p>We will pay you 15% of any deal we make with national and regional brands that advertise on Popularity. We are willing to give limited exclusives (geographic or category) to some influencers who have a history with the brand. That means the brand will have a presence on Popularity and you will amplify that presence with your posts per your existing relationship. Contact us to arrange a discussion. If the brand comes to us first – we will not partner with anyone on that brand.</p>																																
<p>Is anyone else doing this?</p>	<p>We don't know of any social network that is giving users actual ownership in the network. Some are sharing a portion of the revenue. But remember, if you don't own the network – it owns you.</p>																																
<p>Is my country eligible to sign up?</p>	<p>There are currently 32 countries where users can sign up to receive an invitation. Some countries have restrictions on offers of securities and transfers of securities. No securities will be provided to persons in countries with such limitations. If you live in such a country you must be aware of the appropriate laws and regulations by signing up you agree you are doing so in a jurisdiction where transfer is prohibited by operation of law or regulation and acknowledge that you have not and will not receive any offer of securities from Popularity or its parent company.</p> <table border="0" data-bbox="548 1066 1416 1371"> <tr> <td>USA</td> <td>Canada</td> <td>Germany</td> <td>United Kingdom</td> </tr> <tr> <td>France</td> <td>Italy</td> <td>Spain</td> <td>Norway</td> </tr> <tr> <td>Sweden</td> <td>Denmark</td> <td>Finland</td> <td>Netherlands</td> </tr> <tr> <td>Belgium</td> <td>Portugal</td> <td>Switzerland</td> <td>Austria</td> </tr> <tr> <td>Slovenia</td> <td>Japan</td> <td>South Korea</td> <td>Australia</td> </tr> <tr> <td>New Zealand</td> <td>Bermuda</td> <td>Cayman Isl.</td> <td>British Virgin Isl.</td> </tr> <tr> <td>Ireland</td> <td>Iceland</td> <td>Malta</td> <td>Gibraltar</td> </tr> <tr> <td>Czechia</td> <td>Luxembourg</td> <td>Andorra</td> <td>Poland</td> </tr> </table>	USA	Canada	Germany	United Kingdom	France	Italy	Spain	Norway	Sweden	Denmark	Finland	Netherlands	Belgium	Portugal	Switzerland	Austria	Slovenia	Japan	South Korea	Australia	New Zealand	Bermuda	Cayman Isl.	British Virgin Isl.	Ireland	Iceland	Malta	Gibraltar	Czechia	Luxembourg	Andorra	Poland
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<p>Anything else I should know?</p>	<p>We plan to issue the payment shares to influencers when we reach one million users. Conditions and limitations apply. See the website for details. And see the Influencer Agreement in the terms and conditions hyper link near the registration form.</p> <p>Review the signup page, including the FAQs on that page which includes information that people may want to know before signing up.</p> <p>No one is required to accept the stock as payment – users that wait to register after the first one million users and then use Popularity will not receive stock.</p>																																

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